



WELCOME TO THE READING RODEO

Read on Hyer is a beloved fundraiser created by the Hyer PTA to encourage students to read & raise money for Hyer!

RAISE

PLEDGE GOAL: \$200

- Create a Pledgestar account
- AND send two pledge requests by February 11th to receive a prize

READ

- PRE-K: NO REQUIRED MINUTES
- KINDER: 200 TOTAL MINUTES
- FIRST: 250 TOTAL MINUTES
- SECOND: 300 TOTAL MINUTES
- THIRD: 350 TOTAL MINUTES
- FOURTH: 400 TOTAL MINUTES

REWARD

- Create a Pledgestar account
- Wrangling Reader Prizes
- Breakfast with Balto!
- Candy Corral for students who make both grade level reading and \$200 pledge goals
- Reading Rodeo Pizza Round-up
- Balto's Big Rodeo Raffle

REGISTER

Register by scanning QR Code for direct link or visit



WWW.PLEDGESTAR.COM/READONHYER

12TH ANNUAL READ ON HYER READING RODEO

WEDNESDAY FEBRUARY 4TH - 11TH

SADDLE-UP AND READ

MARK MY TIME BOOKMARK

Git along now and set up your Pledgster account so you can start wranglin' pledges, keepin' track of your readin' minutes, and earn a bookmark!
(Must make 2 pledge requests)

WRANGLING READER PRIZES



BALTO BOOK BAG

- Complete & login your grade level reading Minute goals or pledge goal

BALTO'S CANDY CORRAL

- EARN BOTH PLEDGE GOAL & grade level READING MINUTES GOAL & WIN A PRIZE when BALTO'S CANDY Corral rolls through

WANTED // \$1,000 RAISED

Every Husky Cowboy and Cowgirl that raises \$1,000 or more earns a special Breakfast with Balto for themselves and a friend!



GRADE LEVEL RODEO CHAMPIONS



Each grade level will honor its top reader with a special trophy, awarded to the student who records the highest number of reading minutes.

READING RODEO PIZZA ROUND-UP



The CLASS in each grade that rounds up the most reading minutes will celebrate with a Mimi's Pizza Party!

BALTO'S BIG RODEO RAFFLE

Every time your cowhand rustles up \$100 OVER thier \$200 goal in donations, they earn a raffle ticket for the rodeo drawing.



Husky Gear





WEEK AT A GLANCE

TUESDAY FEBRUARY 3RD

- ALL HUSKIES will come home with Read on Hyer information & happenings for the week's event
- Pledgestar open for early Registration & pledge requests

WEDNESDAY FEBRUARY 4TH

- KICK OFF DAY!!
- Hyer SPIRIT Day!
- Pledgestar officially opens

THURSDAY FEBRUARY 6TH

- Create a Pledgestar account & make those pledge requests and track your minutes!

WEDNESDAY FEBRUARY 11TH

- Read on Hyer ends
- **Dress as your favorite book character day**
- Pledgestar READING LOG closes at 10:00 PM

FRIDAY FEBRUARY 20TH

- All school celebration!
- Wear your Boot Scootin' Hyer T-shirt, cowboys hats, and boots!
- Western Day!

OVERVIEW

We are proud to be celebrating our 12th year of Read on Hyer! this beloved fundraiser, created by the Hyer PTA, has two primary goals - to foster a love of reading in our students and to raise critical funds to support Hyer.

Learn more on the Hyer website at www.hyerPTA.org/read-on-hyer

REGISTER

- Register at WWW.PLEDGESTAR/READONHYER
 - Create an account and add your students
- Registration opens Tuesday February 3rd
- Scan the QR code on the front to register

RAISE

RAISE GOAL: EACH STUDENT TO RAISE \$200 IN PLEDGES

- Log in to Pledgestar to enter family and friends' names and emails.
- Personalized pledge requests will be emailed to each email address submitted.
- All pledge amounts are flat-rate donations, not tied to reading minutes.
- All pledge donations are tax deductible.
- All pledges must be made online.
- All pledges are due by Wednesday, February 11th at 10:00 PM to be applied to the leaderboards.
- Donations cannot be allocated to one child over another on family accounts.
- Pre-K classes will participate in Read on Hyer this year but are not required to log reading minutes. Pre-K students who register for Pledgestar will receive prizes too.



PRIZES

- The Reading Wrangler in each grade with the most amount of minutes will win the Reading Rodeo Trophy!
- The more you raise the more raffle tickets you earn for the Balto's Big Rodeo Raffle!

TEACHER REWARDS

- The classroom teacher with the most minutes read will receive a \$100 Visa gift card.
- The classroom teacher with the most money raised will also receive a \$100 Visa gift card.

HYER'S TOP READING WRANGLERS AND RAISERS

- Hyer Reading Rodeo Trophy for each top grade level reader
- RECOGNITION AT THE ALL SCHOOL CELEBRATION
- Hyer's Top Raising Wranglers entered to win Balto's Big Rodeo Raffle!

READ

READING GOAL: EACH STUDENT MEET THEIR READING GOAL AT HOME

- Students are encouraged to meet their grade level reading goal (listed on the front and below).
- Reading minutes for emerging readers may include listening to a parent read, a sibling read, or an audiobook.

TRACK YOUR READING

- Each student should track his or her reading minutes.
- The Mark My Time bookmark, our reward for creating your account on Pledgestar, is the best tool to use for tracking exact minutes read.
- Parents will record their child's reading minutes online at: www.pledgestar.com/readonhyer
- Minutes must be recorded online by Wednesday, February 11th by 10 PM.

READING WRANGLERS

OUR GOAL IS FOR EVERY HYER HUSKY TO ACHIEVE THE FOLLOWING READING GOALS TO FURTHER PROMOTE GOOD READING HABITS!

- PRE-K: NO REQUIRED MINUTES
- KINDER: 200 TOTAL MINUTES (29min. a day)
- FIRST: 250 TOTAL MINUTES (38min. a day)
- SECOND: 300 TOTAL MINUTES (43min. a day)
- THIRD: 350 TOTAL MINUTES (50min. a day)
- FOURTH: 400 TOTAL MINUTES (57min. a day)

REWARD

- Earn fun prizes for monetary pledge donations and reading minutes.
- All students get to participate in the all-school celebration to recognize our dedicated readers.
- Check the front page for prizes.

FREQUENTLY ASKED QUESTIONS



BALTO HERE, READY TO ANSWER YOUR QUESTIONS! READ ON HYER HAS CHANGED A BIT THIS YEAR, SO PLEASE REVIEW THESE FAQs BEFORE WE GET STARTED! LET'S MAKE THIS 12TH ANNUAL READ ON HYER A GREAT ONE!

IS READ ON HYER THE SAME AS ONE SCHOOL ONE BOOK?

- No, Read on Hyer is separate. Read on Hyer is a fundraising event that helps foster the love of reading while raising funds for our school!

TO PARTICIPATE IN READ ON HYER, DO I HAVE TO REGISTER MY CHILD ON PLEDGESTAR?

- We encourage all families to register their reader(s) on pledgestar so they can be included in the classroom leaderboards & to receive prizes for their efforts.

WHAT IS A PLEDGE REQUEST?

- A pledge request is an online notification made through pledgestar (email/text Message) sent to a person's family &/or friends, asking them to donate funds to support our school! A pledge request can be sent to, "Mom", "Dad", "Grandma", "Neighbor", etc.!

HOW DOES MY CHILD RECEIVE A MARK MY TIME BOOKMARK?

- We encourage all families to create a Pledgestar account & send **two pledge** requests (example: A pledge request to mom & dad makes two!) and meet their grade level reading goal by February 11th. BUT - the super fun bookmarks will be given to each student to help encourage and track their reading progress!

CAN I CHOOSE TO ALLOCATE THE FUNDS RAISED TO ONE CHILD OVER THE OTHER ON PLEDGESTAR?

- No, you cannot. If you want donations to be separate & not combined, you will need to register your children on SEPARATE email accounts.

WHEN SELECTING A “PLEDGE TYPE”, WHAT DOES A “COMBINED” DONATION VS. A “PER READER” DONATION MEAN?

- When donating to a family account with 2 or more children, selecting “combine” will split the donated amount evenly between all children. selecting “per Reader”, will give the amount entered to each child. For ex: donating \$20 with “per reader” selected, gives \$20 to each child.

HOW CAN MY HUSKY READING WRANGLER WIN BALTO’S BIG RODEO RAFFLE?

- Big rodeo Raffle Tickets are earned by students exceeding their pledge goal. For every \$100 your student earns over their \$200 pledge goal, 1 rodeo raffle ticket will be added with the student’s name on it. The more raffle tickets earned, the more entries one has in the batlo’s Big Rodeo Raffle during the school celebration!

HOW DO PRE-K STUDENTS PARTICIPATE IF THEY HAVE NO REQUIRED READING MINUTES?

- Pre-k students that want to participate are able. However, reading minutes will not be collected for prizes but are eligible to receive prizes for pledges.

ARE AUDIO BOOKS AND/OR PARENT-ASSISTED READING COUNTED TOWARDS READING MINUTES?

- For our emerging readers, yes ABSOLUTELY! We highly encourage parent assisted and/or sibling assisted reading as it can help our young readers develop language comprehension, vocabulary, a love for stories, etc.!

REGISTER

REGISTER YOUR READER(S) AS EARLY AS FEBRUARY 3RD & MAKE 2 PLEDGE REQUESTS TO RECEIVE & UTILIZE THE MARK MY TIME BOOKMARK FOR OUR READ ON HYER WEEK! SCAN THE QR CODE BELOW FOR DIRECT LINK OR VISIT

WWW.PLEDGESTAR.COM/READONHYER



Using your computer or phone's browser:

- Go to www.pledgestar.com/readonhyer
- Click “Not Registered For This Year’s Event”
- Enter your name and email address, then click “Submit”
- Follow the instructions on-screen to register Reader(s) and add family and friends

QUESTIONS: JEN LAVELLE - LAVELLE.JEN@GMAIL.COM

