

**THANK YOU TO OUR  
GENEROUS SPONSORS!**



Hyer Elementary • 3920 Caruth Blvd. • Dallas, Texas 75225



We are proud to be celebrating our 9th year of Read On HYER! This beloved fundraiser, created by the Hyer PTA, has two primary goals - to foster a love of reading in our students and to raise critical funds to support Hyer and the amazing programs paid for by the PTA. Learn more on the Hyer website at [www.hyerpta.org/read-on-hyer](http://www.hyerpta.org/read-on-hyer)!

**PLEDGE FEBRUARY 2ND - 17TH**

- Ask friends, family, and neighbors for their support
- Each student's goal is to raise \$150
- Register by 10pm on February 6th to receive a participation prize
- See the enclosed insert to learn about the awesome pledge prizes available

**READ FEBRUARY 2ND - 17TH**

- Track and record your home reading minutes online
- Earn VIP reading status by reading additional hours. Goals vary by grade.

**REWARD SCHOOL CELEBRATION - FEB. 22ND**

- Earn fun prizes and rewards for monetary pledge donations and additional reading hours completed!
- Participate in an All School Celebration to celebrate your dedication!

presented by:



# OVERVIEW

## Pledge Goal: Each student raise \$150 in pledges

### Register your Student

- Register at [www.pledgestar.com/readonhyer](http://www.pledgestar.com/readonhyer). Create an account & add your student.
- Register by Monday, February 6th at 10 pm to receive a participation prize.

### Ask for Pledges

- Log in to Pledgestar to enter family and friends' names and email addresses.
- Personalized pledge requests will be emailed to each email address submitted.
- All pledge amounts are flat-rate donations not tied to reading minutes.
- All pledge donations are tax deductible.
- All pledges must be made online.
- All pledges are due by Thursday, February 16th at 10 pm.

## Reading Goal: Each student read 300 minutes at home

### Read at Home

- Students have the opportunity to read more than 300 minutes at home to receive VIP and Super VIP Reader status.
- Reading minutes for emerging readers may include listening to a parent or sibling read.
- Read to the family for an opportunity to become a VIP Reader. Families with more than one VIP reader earn the opportunity to have a sibling picture.

### Track Reading Minutes

- Each student should track his or her reading minutes. An optional Home Reading Log is provided to help record the minutes.
- Parents will record their student's home reading minutes online at: [www.pledgestar.com/readonhyer](http://www.pledgestar.com/readonhyer).
- Minutes must be recorded online by Thursday, February 16th at 10 pm to count toward a student's total reading minutes.

## Reward: All School Celebration - February 22nd

Deadline to enter pledges online	Prizes distributed to students
Wednesday, February 8th (10 pm)	Friday, February 10th
Monday, February 13th (10 pm)	Wednesday, February 15th
Thursday, February 16th (10 pm)	Tuesday, February 21st

## VIP READERS

To be considered a VIP Reader, students must complete additional reading minutes beyond the 300 minute goal. Only reading minutes recorded online by Thursday, February 16th at 10 pm will be considered for VIP status. VIP Reader status is not tied to fundraising.

### Vip Reading Goals

VIP qualifying levels are achieved by reading the number of minutes listed below.

- Kindergarten - Read 420 minutes at home (7 hrs)
- 1st Grade - Read 480 minutes at home (8 hrs)
- 2nd Grade - Read 540 minutes at home (9 hrs)
- 3rd Grade - Read 600 minutes at home (10 hrs)
- 4th Grade - Read 660 minutes at home (11 hrs)



### Vip Rewards

Rewards for VIP Readers include a treat from the Concession Stand, VIP Swag Bag including homework pass and sock day coupons, and student's photo on library VIP Reader wall.

### Super Vip Readers

The **5** students from each grade with the most overall home minutes recorded online by Thursday, February 16th at 10pm will enjoy all the great VIP Rewards above, plus a Super VIP Reader surprise and special recognition at the All School Celebration on Wednesday, Feb. 22nd.

## CLASS REWARDS

### Pizza Lunch donated by Mimi's Pizza

- The single class with the most reading minutes
- The single class with the most pledges

### Extra Recess on the Hyer Playground

- The class in each grade level with the most pledges
- The class in each grade level with the most reading minutes
- Each class that raises \$3,500 in total pledges



## QUICK LINKS

To Register and Log Reading: [www.pledgestar.com/readonhyer](http://www.pledgestar.com/readonhyer)

For other questions and additional information, please visit the Hyer PTA website: [www.hyerpta.org/read-on-hyer](http://www.hyerpta.org/read-on-hyer)