

Roll Out the Red Carpet



Read On HYER

pledge. read. reward

We are proud to be celebrating our 8th year of Read On HYER! This beloved fundraiser, created by the Hyer PTA, has two primary goals - to foster a love of reading in our students and to raise critical funds to support Hyer and the amazing programs paid for by the PTA. Learn more on the Hyer website at www.hyerpta.org/read-on-hyer! Please join us in supporting Read on HYER and let reading transport you to a blockbuster hit!

Pledge

February 3rd - 17th

- Ask friends, family, and neighbors for their support.
- Each student's goal is to raise \$150.
- Register by 10pm on February 7th to receive a participation prize.
- See the enclosed insert to learn about the awesome pledge prizes available.

Read

February 3rd - 17th

- Read 20 sessions at home - 1 session is 15 minutes of reading.
- Track and record your home reading sessions online.
- Earn VIP reading status by reading additional hours. Goals vary by grade.

Reward

All School Celebration - February 23rd

- Earn fun prizes and rewards for monetary pledge donations and additional reading hours completed!
- Participate in an All School Celebration to celebrate your dedication!

presented by:



Origin Bank

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Overview

Pledge Goal: Each student to raise \$150 in pledges

Register your Student

- Register at www.pledgestar.com/readonhyer. Be sure to both create an account and add your student.
- Register by Monday, February 7th at 10 pm to receive a participation prize.

Ask for Pledges

- Log in to Pledgestar to enter family and friends' names and email addresses.
- Personalized pledge requests will be emailed to each email address submitted.
- All pledge amounts are flat-rate donations not tied to reading sessions.
- All pledge donations are tax deductible.
- All pledges must be made online.
- All pledges are due by Thursday, February 17th at 10 pm.

Reading Goal: Each student to read 20 home sessions

Read at Home

- 1 session = 15 reading minutes
- Students have the opportunity to read more than 20 sessions at home to receive VIP and Super VIP Reader status.
- Reading sessions for emerging readers may include listening to a parent or sibling read.

Track Reading Sessions

- Each student should track his or her home sessions. An optional Home Reading Log is provided to help record the sessions.
- Parents will record their student's home reading sessions online at: www.pledgestar.com/readonhyer.
- Sessions must be recorded online by Thursday, February 17th at 10 pm to count toward a student's total reading sessions.

Reward: All School Celebration - February 23rd

Prizes and rewards are awarded for reaching specific monetary fundraising levels.

Deadline to enter pledges online	Prizes distributed to students
Wednesday, February 9th (10 pm)	Friday, February 11th
Monday, February 14th (10 pm)	Wednesday, February 16th
Thursday, February 17th (10 pm)	Tuesday, February 22nd

Vip Readers

To be considered a VIP Reader, students must complete additional reading sessions beyond the 20 home session goal. Only reading sessions recorded online by Thursday, February 17th at 10 pm will be considered for VIP status. VIP Reader status is not tied to fundraising.

Vip Reading Goals

VIP qualifying levels are achieved by reading the number of sessions listed below.

1 session = 15 reading minutes.

- **Kindergarten** - Read 30 home sessions
- **1st Grade** - Read 32 home sessions
- **2nd Grade** - Read 36 home sessions
- **3rd Grade** - Read 40 home sessions
- **4th Grade** - Read 44 home sessions



Vip Rewards

Rewards for VIP Readers include a treat from the Concession Stand, VIP Swag Bag including homework pass and sock day coupons, and student's photo on library VIP Reader wall.

Super Vip Readers

The **5** students from each grade with the most overall home sessions recorded online by Thursday, February 17th at 10pm will enjoy all the great VIP Rewards above, plus a Super VIP Reader surprise and special recognition at the All School Celebration on Wednesday, Feb. 23rd.

Class Rewards

Pizza Lunch donated by Mimi's Pizza

- The single class with the most reading sessions
- The single class with the most pledges

Extra Recess on the Hyer Playground

- The class in each grade level with the most pledges
- The class in each grade level with the most reading sessions
- Each class that raises \$3,500 in total pledges



Quick Links

To Register and Log Reading: www.pledgestar.com/readonhyer

For other questions and additional information, please visit the Hyer Pta website:
www.hyerpta.org/read-on-hyer

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