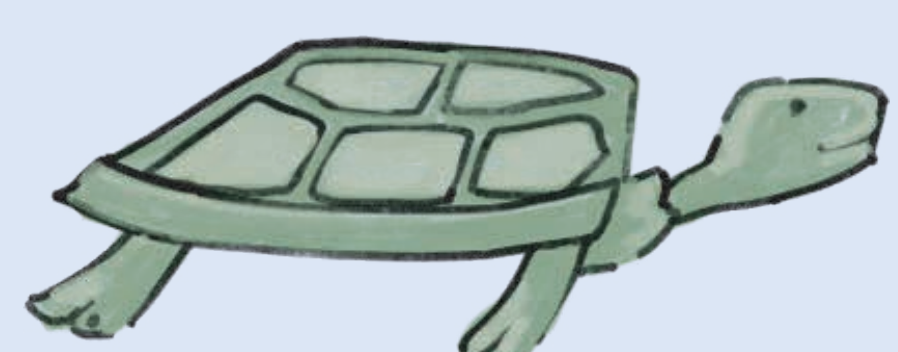
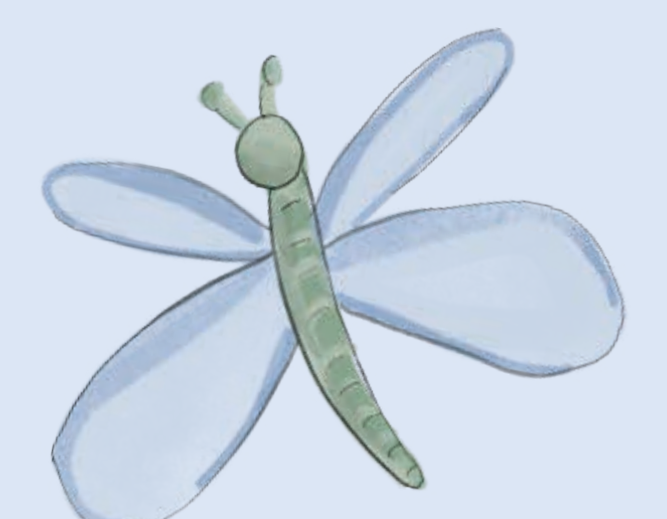


# ONCE UPON A TIME IN HYERVILLE

A NEIGHBORHOOD SCHOOL WITH A BIG HEART  
2023-2024



HYER ELEMENTARY PTA



CORPORATE SPONSORSHIP OPPORTUNITIES

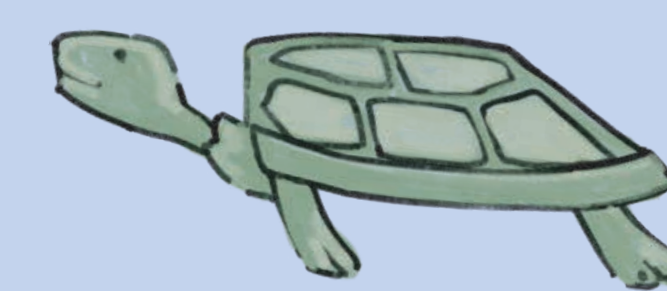
# DEAR FRIEND OF HYER,

AS WE ARE MAKING OUR DESCENT FROM EXPEDITION HYER, WE ARE GEARING UP FOR THE UPCOMING SCHOOL YEAR AT HYERVILLE. WE ARE EXCITED FOR A NEW YEAR AT OUR BELOVED HYER AND WOULD LIKE TO OFFER YOU OUR 2023-2024 CORPORATE SPONSORSHIPS! WE HOPE THAT YOU WILL CONSIDER SUPPORTING US NEXT SCHOOL YEAR.



## WELCOME TO HYERVILLE, A NEIGHBORHOOD SCHOOL WITH A BIG HEART!

### WHY DOES HYER NEED THE SUPPORT OF COMMUNITY BUSINESSES LIKE YOU?



ALMOST 70% OF HPISD TAX DOLLARS ARE RECAPTURED BY THE STATE OF TEXAS AND REDISTRIBUTED TO LOWER INCOME DISTRICTS EACH YEAR. HPISD IS LEFT WITH A \$7-8 MILLION GAP IN FUNDING, WITH ACTUALLY FEWER FUNDS PER STUDENT AS COMPARED TO NEIGHBORING DISTRICTS THAT ARE NOT SUBJECT TO RECAPTURE. AS A RESULT, THE HYER PARENT TEACHER ASSOCIATION (PTA) MUST RELY ON FAMILY CONTRIBUTIONS AND CORPORATE BACKING TO HELP BRIDGE THE FUNDING GAP SO THAT HYER CAN CONTINUE ITS LONG-STANDING TRADITION OF PROVIDING UNIQUE ACADEMIC OPPORTUNITIES AND EXCEPTIONAL PROGRAMS TO OUR STUDENTS.

### WHAT DOES YOUR SUPPORT HELP FUND?

FOR THE 2023-2024 SCHOOL YEAR, HYER SEEKS TO RAISE AT LEAST \$650,000 THROUGH FAMILY CONTRIBUTIONS AND COMMUNITY BUSINESS PARTNERSHIPS. WITH YOUR FINANCIAL SUPPORT, THE PTA CAN PROVIDE:

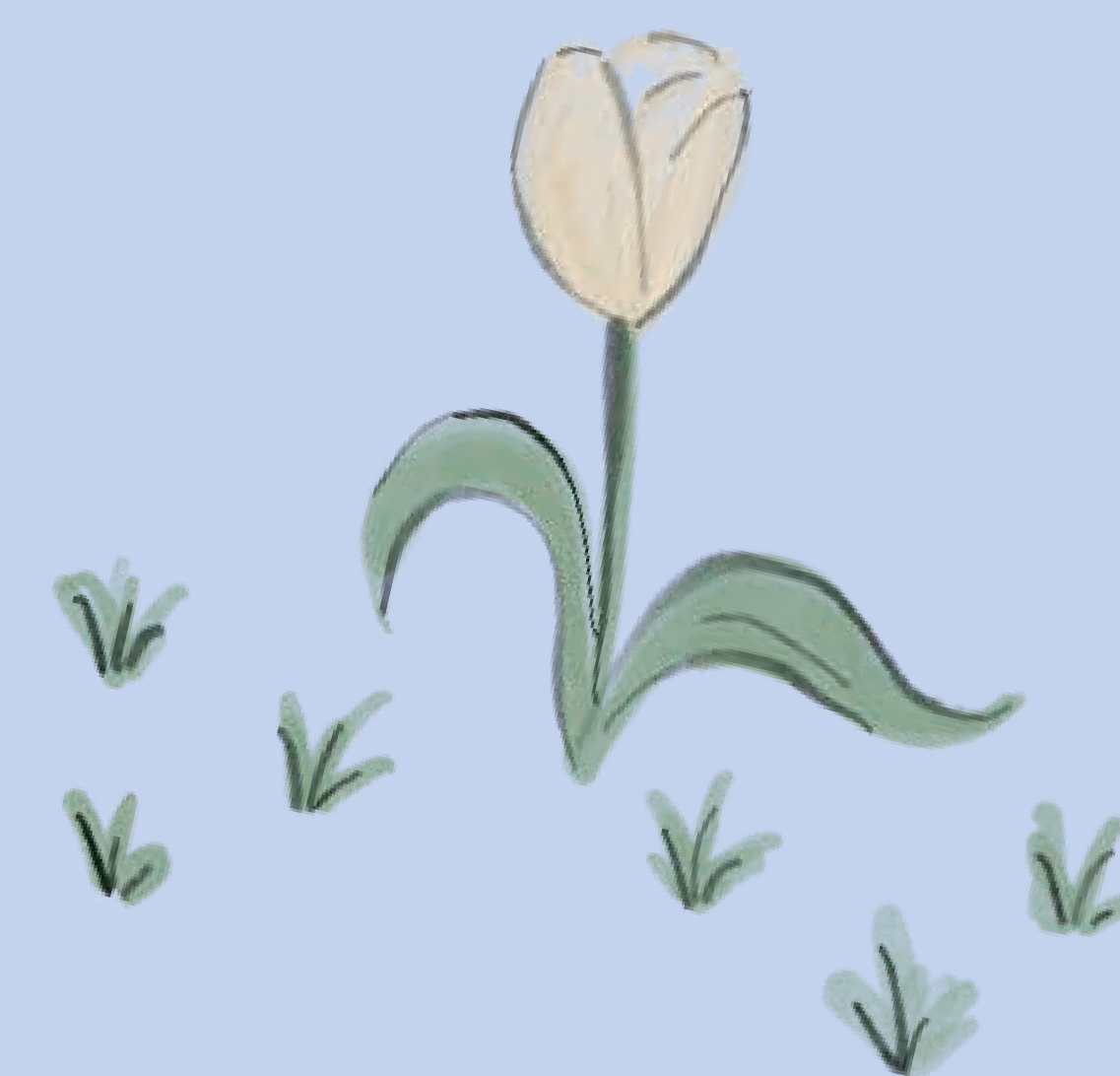
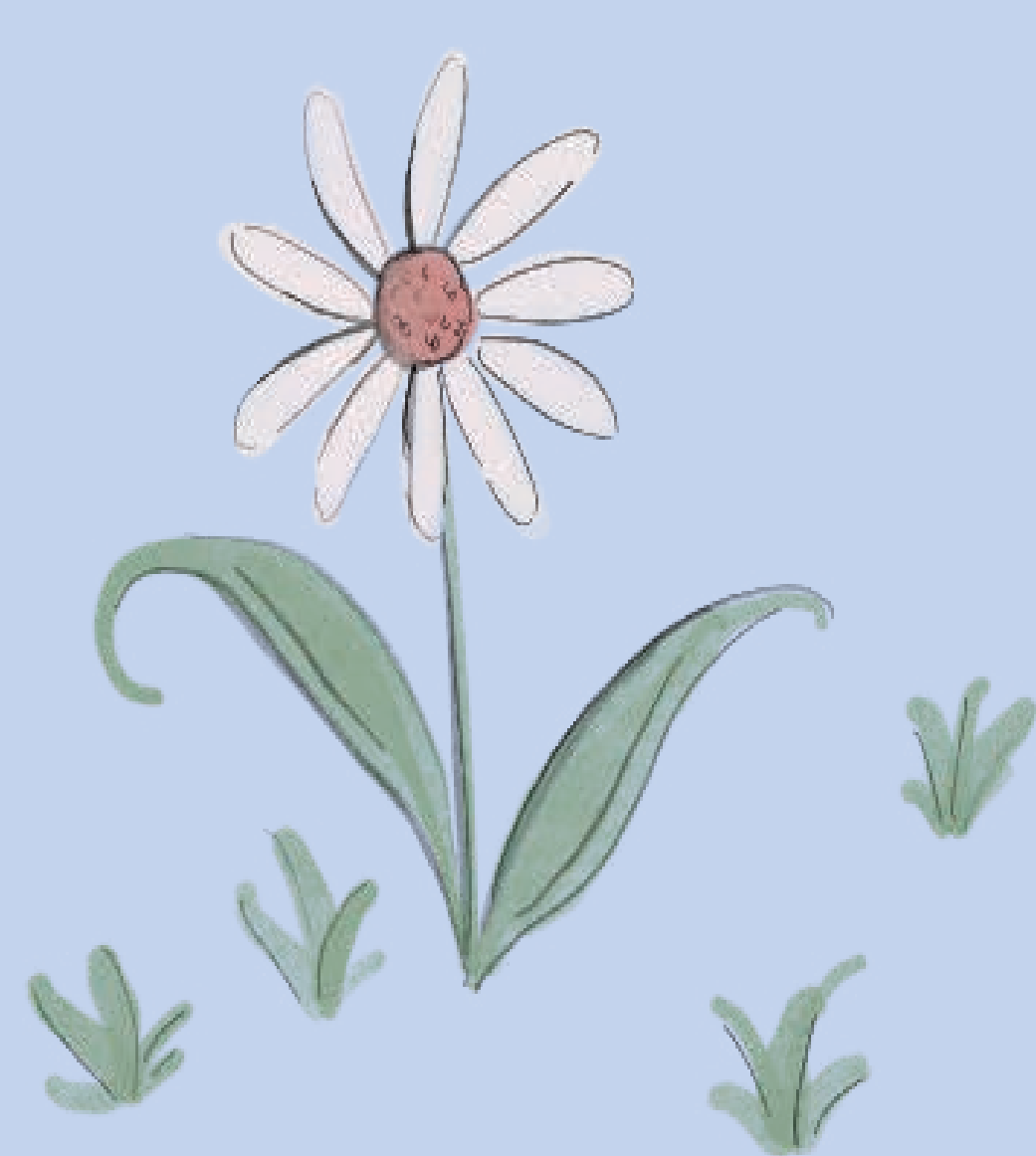
- ☀️ TEACHER & INSTRUCTIONAL AIDE SALARIES
- 👉 CURRICULUM INITIATIVES SUCH AS A SPANISH PROGRAM, STEM (SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS) AND AN OUTDOOR LEARNING GARDEN
- ☀️ TEACHER AND STAFF PROFESSIONAL DEVELOPMENT AND GRADUATE DEGREES
- 🌸 ALL TECHNOLOGY NEEDS: INCLUDING EQUIPMENT UPGRADES AND REPLACEMENTS & SOFTWARE SUBSCRIPTIONS
- ☀️ COMPENSATION FOR SUBSTITUTE TEACHERS
- 👉 CLASSROOM AND TEACHER WORKROOM SUPPLIES
- 🌸 GENERAL OPERATING EXPENSES, INCLUDING COPIER AND PRINTER LEASES, TONER, PRINTING SUPPLIES, CLEANING SUPPLIES, WEBSITE, AND ONLINE DIRECTORY.
- 👉 TEACHER APPRECIATION EFFORTS
- 🌸 HYER'S LEARNING GARDEN
- ☀️ PARENT EDUCATION OPPORTUNITIES
- 👉 NUMEROUS EXCITING EVENTS FOR CHILDREN, PARENTS AND GRANDPARENTS (CARNIVAL, AUCTION, FAMILY PICNIC, BIKE RODEO, MOMS' NIGHT, ALL SCHOOL BOOK CLUB, READ ON HYER, GRANDFRIENDS DAY, OPEN HOUSE, ETC.)

1.

ANY ADDITIONAL FUNDS ABOVE \$650,000 WILL ALLOW US TO CONTINUE FUNDING ONE-TIME GIFT REQUESTS FROM STAFF MEMBERS FOR CURRICULUM RESOURCES, BOOKS FOR CLASSROOM LIBRARIES, PLAYGROUND EQUIPMENT, STEM TEACHING TOOLS, AND ART SUPPLIES.

AS A CORPORATE SPONSOR, YOUR BUSINESS CAN CHOOSE FROM MULTIPLE SPONSORSHIP OPPORTUNITIES ACROSS SEVERAL EVENTS AND INITIATIVES THROUGHOUT THE SCHOOL YEAR. CORPORATE SPONSORSHIPS BENEFIT HYER; THEY ALSO BENEFIT YOUR BUSINESS BY ALLOWING YOU TO CONNECT ON A MORE PERSONAL LEVEL WITH OUR 350+ FAMILIES AND 450+ STUDENTS AND BECOME A PART OF HYER'S COMMUNITY THREAD AS A HOUSEHOLD NAME.

IF YOUR COMPANY IS INTERESTED IN JOINING US IN SUPPORTING HYERVILLE IN 2023- 2024, PLEASE COMPLETE THE FOLLOWING FORMS. LOCAL BUSINESSES ARE THE HEART OF OUR COMMUNITY, AND WE ARE GRATEFUL FOR YOUR CONSIDERATION. WE CAN'T WAIT TO HEAR BACK!



*GRATEFULLY,*

KELLY MORGAN

PTA CORPORATE RELATIONS

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BROOKE MESSER

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BROOKEMESSER@GMAIL.COM

ALLYN WAID

PTA WAYS AND MEANS DIRECTOR

214-673-7534

ALLYNWAID@YAHOO.COM

# AUCTION

FRIDAY NIGHT LIGHTS  
NOVEMBER 3, 2023



HYER ELEMENTARY PARENTS, FRIENDS, AND SPONSORS WILL CELEBRATE "FRIDAY NIGHT LIGHTS" AT OUR ANNUAL AUCTION. THIS HIGHLY ATTENDED EVENT IS OUR LARGEST, MOST ANTICIPATED FUNDRAISER EACH SCHOOL YEAR. IT IS SURE TO BE A MEMORABLE EVENING OF DINNER, DANCING AND FUN AS HYER RAISES CRITICAL FUNDS FOR OUR SCHOOL. PRIOR TO THE EVENT, WE WILL HAVE AN ONLINE AUCTION THAT WILL RUN FROM OCTOBER 26 - NOVEMBER 2 WHICH WILL REACH OUR HYER COMMUNITY AND BEYOND.



**\$1,000**

**UNLIMITED**

2 AUCTION TICKETS

RECOGNITION IN AUCTION PROGRAM AND SIGNAGE AT EVENT

**TOUCH DOWN CLUB**

**\$1,500**

**5 SPONSORSHIPS AVAILABLE**

CHOOSE ONE OF THE FOLLOWING SPONSORSHIP RECOGNITIONS:

- CHECK-IN SPONSOR (2 AVAILABLE)
- SILENT AUCTION TECHNOLOGY SPONSOR (1 AVAILABLE)
- PARTY FAVOR SPONSOR (1 AVAILABLE)
- STEP & REPEAT WALL (1 AVAILABLE)

2 AUCTION TICKETS

RECOGNITION IN AUCTION PROGRAM AND SIGNAGE AT EVENT

**PEP RALLY**

**\$2,500**

**9 SPONSORSHIPS AVAILABLE**

CHOOSE ONE OF THE FOLLOWING SPONSORSHIP RECOGNITIONS:

- HALFTIME PERFORMANCE SPONSOR (1 AVAILABLE)
- KOOZIE SPONSOR (1 AVAILABLE)
- TEACHER APPRECIATION SPONSOR (1 AVAILABLE)
- COCKTAIL NAPKIN SPONSOR (2 AVAILABLE)
- VALET SPONSOR (1 AVAILABLE)
- LIVE AUCTION BID PADDLES SPONSOR (1 AVAILABLE)
- CENTERPIECE SPONSOR (1 AVAILABLE)
- LATE NIGHT SNACK SPONSOR (1 AVAILABLE)

2 AUCTION TICKETS

RECOGNITION IN AUCTION PROGRAM AND SIGNAGE AT EVENT

**HALFTIME PERFORMERS**

**\$5,000**

**5 SPONSORSHIPS AVAILABLE**

CHOOSE ONE OF THE FOLLOWING SPONSORSHIP RECOGNITIONS:

- TECHNOLOGY & LIGHTING SPONSOR (1 AVAILABLE)
- PROGRAM SPONSOR (1 AVAILABLE)
- RED SOLO & STYROFOAM CUP SPONSOR (1 AVAILABLE)
- PHOTO BOOTH/360 EXPERIENCE SPONSOR (1 AVAILABLE)
- CUSTOM HAT SPONSOR (1 AVAILABLE)

4 AUCTION TICKETS WITH RESERVED SEATING

RECOGNITION IN AUCTION PROGRAM AND SIGNAGE AT EVENT

**VARSITY**

# AUCTION, CONTINUED

FRIDAY NIGHT LIGHTS  
NOVEMBER 3, 2023



**\$15,000**

PRESENTING SPONSOR  
EXCLUSIVE

RECOGNITION AS PRESENTING  
SPONSOR WITH BUSINESS LOGO  
ON PRINTED INVITATIONS AND  
SAVE THE DATE

RECOGNITION AS PRESENTING  
SPONSOR ON AUCTION WEBSITE  
AND ONLINE AUCTION

COMPANY NAME ON SIGNAGE/  
RECOGNITION AT THE EVENT  
ENTRANCE

10 AUCTION TICKETS WITH  
PREFERRED RESERVED SEATING

RECOGNITION IN AUCTION  
PROGRAM, SIGNAGE AT EVENT  
AND ON PRINTED MATERIALS,  
SOCIAL MEDIA POSTS, ETC.

1 PAIR OF CUSTOM-MADE MIRON  
CROSBY "HP" BOOTS

**TAKE STATE**

**\$10,000**

3 SPONSORSHIPS  
AVAILABLE

CHOOSE ONE OF THE  
FOLLOWING SPONSORSHIP  
RECOGNITIONS:

- BAND SPONSOR (1 AVAILABLE)
- VENUE SPONSOR (1 AVAILABLE)
- TAILGATE SPONSOR (1 AVAILABLE)

RECOGNITION AS HEAD CHEERLEADER  
SPONSOR WITH BUSINESS LOGO ON  
AUCTION PRINTED INVITATIONS

RECOGNITION AS HEAD CHEERLEADER  
SPONSOR ON AUCTION WEBSITE AND  
ONLINE AUCTION

COMPANY NAME ON SIGNAGE/  
RECOGNITION AT THE EVENT EN-  
TRANCE

8 AUCTION TICKETS WITH PREFERRED  
RESERVED SEATING

RECOGNITION IN AUCTION PROGRAM,  
SIGNAGE AT EVENT AND ON PRINTED  
MATERIALS, SOCIAL MEDIA POSTS, ETC.

**HEAD CHEERLEADER**

**\$7,500**

4 SPONSORSHIPS  
AVAILABLE

CHOOSE ONE OF THE  
FOLLOWING SPONSORSHIP  
RECOGNITIONS:

- LOCAL FAVORITES DINNER SPONSOR (1 AVAIL-  
ABLE) SIGNAGE AND RECOGNITION AT ALL  
EVENT BARS AND ON PRINTED MATERIALS,  
SOCIAL MEDIA POSTS, ETC.
- BAR SPONSOR (1 AVAILABLE) SIGNAGE AND  
RECOGNITION AT ALL EVENT BARS AND ON  
PRINTED MATERIALS, SOCIAL MEDIA  
POSTS, ETC.
- HAPPY HOUR SPONSOR (1 AVAILABLE)  
SIGNAGE AND RECOGNITION AT ALL EVENT  
BARS AND ON PRINTED MATERIALS, SOCIAL  
MEDIA POSTS, ETC.
- RAFFLE SPONSOR (1 AVAILABLE) SIGNAGE  
AND RECOGNITION ON THE RAFFLE  
PRINTED MATERIALS, SOCIAL MEDIA  
POSTS, ETC.

6 AUCTION TICKETS WITH  
RESERVED SEATING

RECOGNITION IN AUCTION  
PROGRAM AND SIGNAGE AT EVENT

**HOMECOMING COURT**

# SAFETY WEEK

BIKE RODEO

OCTOBER 16-20, 2023

SAFETY WEEK IS A LONG-STANDING, FAVORITE EVENT FOR OUR HYER COMMUNITY. IT INCLUDES EDUCATIONAL ACTIVITIES THAT WILL TEACH STUDENTS ABOUT MULTIPLE ASPECTS OF SAFETY (POLICE, FIRE, STRANGER DANGER, BIKE SAFETY, ETC.).



SAFETY WEEK WILL CULMINATE IN AN ACTUAL BIKE SAFETY COURSE FOR STUDENTS, AN EXCITING END TO THE WEEK WHEN PARENTS COME TO CHEER ON THEIR KIDS. STUDENTS WILL RECEIVE AN OFFICIAL SAFETY PERMIT TO HANG ON THEIR BIKES, INDICATING THAT THEY HAVE PROVEN THEMSELVES ABLE TO SAFELY NAVIGATE ROADS AND SIDEWALKS! OUR SPONSORSHIP OPPORTUNITIES WOULD GIVE YOUR BUSINESS GREAT EXPOSURE TO OUR HYER FAMILIES, WHILE ALSO ALLOWING THE HYER PTA TO DO THIS EXCITING EVENT FOR OUR KIDS.



**\$1,000**

*UNLIMITED*

BUSINESS LOGO ON T-SHIRT GIVEN TO EVERY STUDENT, TEACHER & PARENT VOLUNTEER

SPONSOR RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD)

SPONSOR RECOGNITION IN SAFETY WEEK MATERIALS SENT HOME TO ALL FAMILIES

**RODEO BARREL RACING SPONSOR**

**\$2,500**

*3 SPONSORSHIPS AVAILABLE*

CHOOSE ONE OF THE FOLLOWING SPONSORSHIP RECOGNITIONS:

- BICYCLE ACCESSORY - BUSINESS LOGO EXCLUSIVELY ON A BIKE ACCESSORY FOR EVERY STUDENT (1 AVAILABLE)
- SAFETY PERMIT BIKE TAG SPONSOR BUSINESS LOGO ON BIKE TAG FOR EVERY STUDENT'S BIKE (1 AVAILABLE)
- BIKE COURSE SPONSOR - BUSINESS LOGO ON BIKE COURSE SIGNAGE (1 AVAILABLE)

BUSINESS LOGO WITH PROMINENT PLACEMENT ON T-SHIRT GIVEN TO EVERY STUDENT, TEACHER & PARENT VOLUNTEER

SPONSOR RECOGNITION BY BIKE RODEO EVENT DJ (1X)

PROMINENT SPONSOR RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD)

PROMINENT SPONSOR RECOGNITION IN SAFETY WEEK MATERIALS SENT HOME TO ALL FAMILIES

**RODEO TEAM ROPING SPONSOR**

**\$5,000**

*TITLE SPONSOR ENCLUSIVE*

BUSINESS LOGO EXCLUSIVELY DISPLAYED AS TITLE SPONSOR ON BANNER IN FRONT OF SCHOOL

BUSINESS LOGO WITH LARGEST PLACEMENT ON T-SHIRT GIVEN TO EVERY STUDENT, TEACHER, & PARENT VOLUNTEER

TITLE SPONSOR RECOGNITION BY BIKE RODEO EVENT DJ (3X)

TITLE SPONSOR RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD)

TITLE SPONSOR RECOGNITION IN SAFETY WEEK MATERIALS SENT HOME TO ALL FAMILIES

**RODEO BULL RIDING SPONSOR**



**READ ON HYER**  
 PLEDGE. READ. REWARD.

# READ ON HYER

FEBRUARY 1 - FEBRUARY 16, 2024

WE ARE SO PROUD TO BE CELEBRATING OUR 9TH YEAR OF READ ON HYER THIS YEAR! THIS BELOVED FUNDRAISER, CREATED AND DEVELOPED BY THE HYER PTA, HAS TWO PRIMARY GOALS: TO FOSTER A LOVE OF READING IN OUR CHILDREN, AND TO RAISE NECESSARY FUNDS TO SUPPORT OUR AMAZING SCHOOL.

STUDENTS OBTAIN PLEDGES FOR THEIR READING DURING THE EVENT, AND EARN REWARDS BASED ON BOTH THEIR READING MINUTES AND THEIR OWN FUNDRAISING EFFORTS. THESE EXCITING REWARDS INCLUDE PRIZES, CELEBRATION PARTIES AND SPECIAL READING EVENTS! ALL SPONSORSHIPS DIRECTLY BENEFIT OUR STUDENTS AND ENCOURAGE A LOVE OF READING IN OUR NEXT GENERATION!



**\$5,000**

*TITLE SPONSOR EXCLUSIVE*

**\$2,500**

*UNLIMITED*

BUSINESS LOGO WITH PROMINENT PLACEMENT ON:

- T-SHIRT GIVEN TO EVERY STUDENT & TEACHER
- BOOKMARKS DISTRIBUTED TO STUDENTS & FAMILIES
- BANNER IN FRONT OF SCHOOL
- WEBSITE & ELECTRONIC COMMUNICATION
- PRINTED BROCHURE

OPPORTUNITY TO INCLUDE PROMOTIONAL ITEM IN SWAG BAG FOR VIP LEVEL STUDENT READERS

**PAPERBACK BOOK SPONSOR**

**\$1,000**

*UNLIMITED*

BUSINESS LOGO WITH PLACEMENT ON:

- T-SHIRT GIVEN TO EVERY STUDENT & TEACHER
- BOOKMARKS DISTRIBUTED TO STUDENTS & FAMILIES
- BANNER IN FRONT OF SCHOOL
- WEBSITE & ELECTRONIC COMMUNICATION
- PRINTED BROCHURE

OPPORTUNITY TO INCLUDE PROMOTIONAL ITEM IN SWAG BAG FOR VIP LEVEL STUDENT READERS

**MAGAZINE SPONSOR**

**\$500**

*UNLIMITED*

BUSINESS LOGO DISPLAYED ON WEBSITE AND ELECTRONIC COMMUNICATION

BUSINESS LOGO INCLUDED IN PRINTED BROCHURE

**NEWSPAPER SPONSOR**

OPPORTUNITY TO INCLUDE PROMOTIONAL ITEM IN SWAG BAG FOR VIP LEVEL STUDENT READERS

**HARDBACK BOOK SPONSOR**

# CARNIVAL

APRIL 5, 2024

THIS FUN-FILLED ANNUAL EVENT IS A FAVORITE AMONG OUR HYER FAMILIES AND EXTENDED COMMUNITY. STUDENTS LOVE THE MIDWAY ATMOSPHERE, INCLUDING GAMES, RIDES, INFLATABLES, MUSIC, PRIZES, CARNIVAL STORE, DUNK TANK AND MORE!

WE ARE EXCITED TO OFFER A VARIETY OF SPONSORSHIP OPPORTUNITIES FOR THIS YEAR'S CARNIVAL TO BUSINESSES IN OUR COMMUNITY. THE THREE SPONSORSHIP LEVELS EACH PROVIDE CONSIDERABLE COMMUNITY VISIBILITY, IN ADDITION TO OTHER OUTSTANDING BENEFITS. WE INVITE YOU TO CONSIDER A 2022 HYER CARNIVAL SPONSORSHIP AND LOOK FORWARD TO PARTNERING WITH YOU ON AN EXCITING EVENT!



**\$1,000**

## 15 SPONSORSHIPS AVAILABLE

SPONSOR RECOGNITION (BUSINESS OR FAMILY NAME) DISPLAYED ON SIGNAGE AT INDIVIDUAL GAME

SPONSOR RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD)

**\$2,500**

## 3 SPONSORSHIPS AVAILABLE

BUSINESS LOGO WITH **PROMINENT** PLACEMENT ON REUSABLE BAG GIVEN TO ALL STUDENTS/STAFF

SPONSOR RECOGNITION PROMINENTLY LOCATED ON WELCOME BANNER AT FRONT OF SCHOOL

SPONSOR RECOGNITION BY CARNIVAL DJ (1X)

PROMINENT SPONSOR RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD)

2 CARNIVAL WRISTBANDS

**\$5,000**

## TITLE SPONSOR EXCLUSIVE

BUSINESS LOGO WITH LARGEST PLACEMENT ON REUSABLE BAG GIVEN TO ALL STUDENTS/STAFF

BUSINESS LOGO ON CARNIVAL WRISTBAND...NEW!

TITLE SPONSOR RECOGNITION ON WELCOME BANNER AT FRONT OF SCHOOL

TITLE SPONSOR RECOGNITION BY CARNIVAL DJ (3X)

TITLE SPONSOR RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD)

7.

**NAME THAT GAME!**

**MIDWAY**

**FERRIS WHEEL**



# MORE SPONSORSHIP OPPORTUNITIES

2023-2024 SCHOOL YEAR

## KEYS TO THE CITY

**\$7,500: TOWN OF HYERVILLE SPONSOR (4 AVAILABLE) NEW!!**

BUSINESS LOGO DISPLAYED ON LARGE SIGNAGE HUNG ON CARUTH BLVD FOR THE ENTIRE YEAR; VISIBLE FROM STREET, CARPOOL LINE, ETC.

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

## YARD SIGN

**\$5,000: YARD SIGN SPONSOR (EXCLUSIVE)**

BUSINESS LOGO ON YARD SIGNS GIVEN THROUGH FAMILY UNDERWRITING BENEFITS AND PLACED IN YARDS FOR DISPLAY

## SPIRIT SHIRT

**\$5,000: SPIRIT SHIRT SPONSOR (EXCLUSIVE) NEW!!**

BUSINESS LOGO FEATURED ON PRINTED SHIRT GIVEN TO ALL STUDENTS AND STAFF, WORN MANY TIMES THROUGHOUT YEAR

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

## TEACHER AND STAFF APPRECIATION

**\$2,500: STOCK THE LOUNGE SPONSOR (EXCLUSIVE) NEW!!**

SUPPLY HYER TEACHERS AND STAFF WITH SNACKS AND DRINKS FOR THE YEAR!

BUSINESS LOGO DISPLAYED ON BANNER IN TEACHER LOUNGE

RECOGNITION IN HUSKY HERALD AND ON ALL HYER SOCIAL MEDIA

**\$1,000: STAFF APPRECIATION LUNCH SPONSOR (9 AVAILABLE) NEW!!**

PICK UP THE TAB FOR A SINGLE MONTHLY LUNCH FOR OUR TEACHERS AND STAFF!!

BUSINESS LOGO DISPLAYED ON BANNER IN TEACHER LOUNGE AND AT ONE MONTHLY LUNCHEON

RECOGNITION ON ALL HYER SOCIAL MEDIA POST LUNCHEON

## GARDEN

**\$5,000: GARDEN SPONSOR (EXCLUSIVE)**

BUSINESS LOGO DISPLAYED ON BANNER IN HYER GARDEN FOR THE ENTIRE YEAR VISIBLE FROM STREET

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

## HUSKY HERALD

**\$5,000: HUSKY HERALD SPONSOR (EXCLUSIVE) NEW!!**

BUSINESS LOGO DISPLAYED ON TOP BANNER FOR WEEKLY EMAILS SENT TO ALL HYER FAMILIES

ABOUT 100 EMAILS SENT PER YEAR TO OVER 700 PEOPLE WITH OVER 80% OPEN RATE

## ONLINE DIRECTORY

**\$3,500: ONLINE DIRECTORY SPONSOR (EXCLUSIVE)**

BUSINESS LOGO EXCLUSIVELY FEATURED IN THE BACKGROUND OF THE DIRECTORY SPOT APP

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

## WEBSITE

**\$3,500: WEBSITE SPONSOR (EXCLUSIVE)**

BUSINESS LOGO PROMINENTLY DISPLAYED ON BANNER ON HYER PTA WEBSITE FOR DURATION OF YEAR

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

## PARENT COFFEE SPEAKER SERIES

**\$3,500: PARENT COFFEE SPONSOR (EXCLUSIVE)**

BUSINESS LOGO DISPLAYED ON BANNER IN FRONT OF HYER FOR EACH OF THE PARENT COFFEES

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

# MORE SPONSORSHIP OPPORTUNITIES



## BACK TO SCHOOL

AUGUST 15, 2023

**\$2,500: FIRST DAY OF SCHOOL SPONSOR (EXCLUSIVE) NEW!!**

BUSINESS LOGO DISPLAYED ON WELCOME BANNER IN FRONT OF HYER ON FIRST WEEK OF SCHOOL

SPONSOR RECOGNITION SIGNAGE LOCATED IN PHOTO OP IN FRONT OF SCHOOL

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

## OPEN HOUSE

MARCH 21, 2024

**\$2,500: OPEN HOUSE SPONSOR (EXCLUSIVE)**

BUSINESS LOGO DISPLAYED ON BANNER IN FRONT OF SCHOOL

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

## MOMS' NIGHT OUT

SEPTEMBER 14, 2023

**\$2,500: MOMS' NIGHT OUT SPONSOR (EXCLUSIVE)**

BUSINESS LOGO DISPLAYED ON BANNER IN FRONT OF HYER PRIOR TO EVENT

SPONSOR RECOGNITION AT EVENT

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

## MUFFINS WITH MOM

MARCH 28, 2024

**\$2,500: MUFFINS WITH MOM (EXCLUSIVE) NEW!!**

BUSINESS LOGO DISPLAYED ON BANNER IN FRONT OF SCHOOL

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

## FAMILY PICNIC

SEPTEMBER 29, 2023

**\$2,500: FAMILY PICNIC SPONSOR (EXCLUSIVE)**

BUSINESS LOGO DISPLAYED ON BANNER IN FRONT OF HYER

SPONSOR RECOGNITION AT EVENT

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

## FIELD DAY

MAY 17, 2024

**\$2,500: FIELD DAY SPONSOR (EXCLUSIVE)**

BUSINESS LOGO DISPLAYED ON BANNER IN FRONT OF SCHOOL

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

## GRANDFRIENDS DAY

MARCH 1, 2024

**\$2,500: GRANDFRIENDS DAY SPONSOR (EXCLUSIVE)**

BUSINESS LOGO DISPLAYED ON BANNER IN FRONT OF HYER

BUSINESS LOGO DISPLAYED ON SIGN-IN AND FOOD/WATER TABLES THROUGHOUT THE SCHOOL

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

## ALL SCHOOL BOOK CLUB

JANUARY 8, 2024 – JANUARY 30, 2024

**\$5,000: ALL SCHOOL BOOK CLUB SPONSOR (EXCLUSIVE)**

BUSINESS LOGO DISPLAYED ON BANNER IN FRONT OF SCHOOL

BUSINESS LOGO ON STICKER PLACED ON EACH BOOK PROVIDED TO ALL TEACHERS AND FAMILIES

RECOGNITION IN HYER'S ELECTRONIC NEWSLETTER (HUSKY HERALD) TO ALL FAMILIES

# SUPPORT HYER

PLEASE SELECT THE EVENT(S) AND LEVEL AT WHICH YOU WISH TO PARTICIPATE. PLEASE READ SPECIFIC DESCRIPTIONS OF SPONSORSHIP BENEFITS ON PREVIOUS PAGES. KINDLY RESPOND BY FRIDAY, AUGUST 18.

KEYS TO THE CITY  
2023-2024 SCHOOL YEAR  
\_\_\_\_\_ \$7,500 SPONSOR (4 AVAILABLE)

AUCTION  
NOVEMBER, 3, 2023

\$15,000: TAKE STATE  
\_\_\_\_\_ PRESENTING SPONSOR (EXCLUSIVE)

\$10,000: HEAD CHEERLEADER  
(CHECK ONE)

\_\_\_\_\_ BAND SPONSOR  
\_\_\_\_\_ TAILGATE SPONSOR  
\_\_\_\_\_ VENUE SPONSOR

\$7,500: HOMECOMING COURT  
(CHECK ONE)  
\_\_\_\_\_ LOCAL FAVORITES DINNER SPONSOR  
\_\_\_\_\_ BAR SPONSOR  
\_\_\_\_\_ HAPPY HOUR SPONSOR  
\_\_\_\_\_ RAFFLE SPONSOR

\$5,000: VARSITY  
(CHECK ONE)  
\_\_\_\_\_ TECHNOLOGY & LIGHTING SPONSOR  
\_\_\_\_\_ PROGRAM SPONSOR  
\_\_\_\_\_ RED SOLO CUP AND  
STYROFOAM CUP SPONSOR  
\_\_\_\_\_ PHOTO BOOTH/360NEXPERIENCE  
SPONSOR  
\_\_\_\_\_ CUSTOM HAT SPONSOR

\$2,500: HALFTIME PERFORMERS  
(CHECK ONE)  
\_\_\_\_\_ HALFTIME PERFORMANCE SPONSOR  
\_\_\_\_\_ KOOZIE SPONSOR  
\_\_\_\_\_ TEACHER APPRECIATION SPONSOR  
\_\_\_\_\_ COCKTAIL NAPKIN SPONSOR (TWO)  
\_\_\_\_\_ VALET SPONSOR  
\_\_\_\_\_ LIVE AUCTION SPONSOR  
\_\_\_\_\_ CENTERPIECE SPONSOR  
\_\_\_\_\_ LATE NIGHT SNACK SPONSOR

\$1,500: PEP RALLY  
(CHECK ONE)  
\_\_\_\_\_ CHECK-IN SPONSOR  
\_\_\_\_\_ SILENT AUCTION SPONSOR  
\_\_\_\_\_ PARTY FAVOR SPONSOR  
\_\_\_\_\_ STEP AND REPEAT WALL

\$1,000: TOUCHDOWN CLUB  
\_\_\_\_\_ SPONSOR (UNLIMITED)

SAFETY WEEK (BIKE RODEO)  
OCTOBER 16-20, 2023

\$5,000: RODEO BULL RIDING  
\_\_\_\_\_ TITLE SPONSOR (EXCLUSIVE)

\$2,500: RODEO TEAM ROPING  
(CHECK ONE)  
\_\_\_\_\_ BICYCLE ACCESSORY SPONSOR  
\_\_\_\_\_ SAFETY PERMIT BIKE TAG SPONSOR  
\_\_\_\_\_ BIKE COURSE SPONSOR

\$1,000: RODEO BARREL RACING  
\_\_\_\_\_ SPONSOR (UNLIMITED)

READ ON HYER  
FEBRUARY 1-16, 2023

\$5,000: HARDBACK BOOK  
\_\_\_\_\_ TITLE SPONSOR (EXCLUSIVE)

\$2,500: PAPERBACK BOOK  
\_\_\_\_\_ SPONSOR (UNLIMITED)

\$1,000: MAGAZINE  
\_\_\_\_\_ SPONSOR (UNLIMITED)

\$500: NEWSPAPER  
\_\_\_\_\_ SPONSOR (UNLIMITED)

CARNIVAL  
MARCH 28, 2023

\$5,000: FERRIS WHEEL  
\_\_\_\_\_ TITLE SPONSOR (EXCLUSIVE)

\$2,500: MIDWAY  
\_\_\_\_\_ SPONSOR (3 AVAILABLE)

\$1,000: NAME THAT GAME  
\_\_\_\_\_ SPONSOR (15 AVAILABLE)

ALL SCHOOL BOOK CLUB  
JANUARY 8 - JANUARY 30, 2024  
\_\_\_\_\_ \$5,000 SPONSOR (EXCLUSIVE)

HUSKY HERALD  
2023-2024 SCHOOL YEAR  
\_\_\_\_\_ \$5,000 SPONSOR

YARD SIGN  
2023-2024 SCHOOL YEAR  
\_\_\_\_\_ \$5,000 SPONSOR

SPIRIT SHIRT  
2023-2024 SCHOOL YEAR  
\_\_\_\_\_ \$5,000 SPONSOR

GARDEN  
2023-2024 SCHOOL YEAR  
\_\_\_\_\_ \$5,000 SPONSOR

ONLINE DIRECTORY  
2023-2024 SCHOOL YEAR  
\_\_\_\_\_ \$3,500 SPONSOR

WEBSITE  
2023-2024 SCHOOL YEAR  
\_\_\_\_\_ \$3,500 SPONSOR

PARENT COFFEES  
2023-2024 SCHOOL YEAR  
\_\_\_\_\_ \$3,500 SPONSOR

TEACHER APPRECIATION  
\_\_\_\_\_ \$2,500 STOCK THE LOUNGE  
\_\_\_\_\_ \$1,000 LUNCHEON (9 AVAILABLE)

BACK TO SCHOOL  
AUGUST 15, 2023  
\_\_\_\_\_ \$2,500 SPONSOR

MOMS' NIGHT OUT  
SEPTEMBER 14, 2023  
\_\_\_\_\_ \$2,500 SPONSOR

FAMILY PICNIC  
SEPTEMBER 29, 2003  
\_\_\_\_\_ \$2,500 SPONSOR

GRANDFRIENDS DAY  
MARCH 1, 2024  
\_\_\_\_\_ \$2,500 SPONSOR

OPEN HOUSE  
MARCH 21, 2024  
\_\_\_\_\_ \$2,500 SPONSOR

MUFFINS WITH MOM  
MARCH 28, 2024  
\_\_\_\_\_ \$2,500 SPONSOR

FIELD DAY  
MAY 17, 2024  
\_\_\_\_\_ \$2,500 SPONSOR

# CORPORATE SPONSORSHIP CONTRACT



DONOR NAME: \_\_\_\_\_  
(EXACTLY AS IT SHOULD APPEAR FOR PUBLICATION)

CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

DONOR SIGNATURE: \_\_\_\_\_

PLEASE RETURN THIS FORM BY AUGUST 18, 2023 AND INCLUDE PAYMENT METHOD. RESPONSES AND ONLINE PAYMENTS WILL BE RECORDED IN THE ORDER RECEIVED. YOUR SPONSORSHIP IS NOT SECURED UNTIL PAYMENT HAS BEEN RECEIVED. A TAX DONATION RECEIPT WILL BE MAILED. SPONSORSHIPS ARE TAX DEDUCTIBLE LESS THE BENEFITS RECEIVED. IN-KIND DONATIONS TO HYER ELEMENTARY ARE TAX-DEDUCTIBLE TO THE FULL EXTENT OF THE LAW AND SHALL NOT BE GIVEN ANY BENEFITS. DONORS MUST ESTIMATE THEIR MARKET VALUE FOR CONTRIBUTION PURPOSES PER INTERNAL REVENUE SERVICE REQUIREMENTS.

## PAYMENT OPTIONS

\_\_\_\_ I AM MAILING A CHECK MADE PAYABLE TO HYER PTA

PLEASE MAIL TO:

NELLIE DUNN  
ATTN: HYER PTA TREASURER  
4025 SOUTHWESTERN BLVD  
DALLAS, TX 75225

\_\_\_\_ I AM PAYING ONLINE

SCAN QR CODE TO PAY ONLINE

[HTTPS://WWW.HYERPTA.ORG/CORPORATE-SPONSORSHIPS](https://www.hyerpta.org/corporate-sponsorships)



\_\_\_\_ I WISH TO DECLINE ALL BENEFITS